

# Ashton Gatehouse

## Our Place wayfinding assessment





**Summary description**

The pedestrian routes that approach Ashton Gatehouse from Winterstoke Road/Ashton were mapped by a group of parents from the Ashton Park School PTA as well as children from Ashton Vale Primary School. The mapping activities were undertaken with Richard Guise of Context 4D using his Our Place mapping notation.

Both groups identified locations for signage, although the PTA group looked at this area in more detail and concluded that continual reminders along the route such as patterned surface treatments or decorative elements attached to subway walls and railings might be preferable to signs in every location.

Ideas for symbols and interpretative signage artwork has been provided through the work by Ashton Vale pupils. These symbols are linked to each location where relevant.

Improved lighting should be a priority for all routes particularly the tunnels.






Thinning of trees and bushes along with improved maintenance will improve visibility, particularly near the school between 5 and 6.

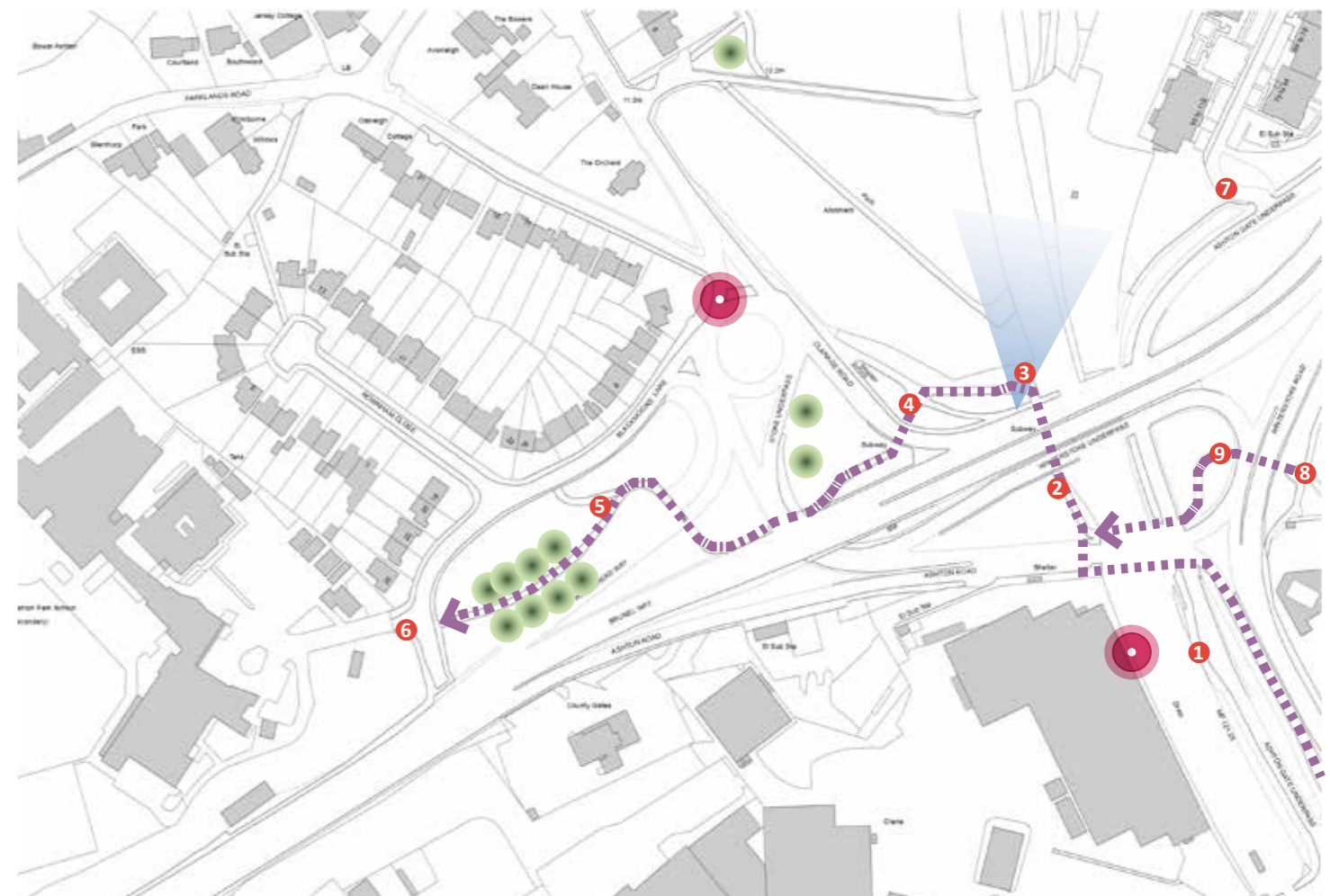
A selection of historic images is provided on page 8 of this document.

**Sign locations**

- 1 The approach from Winterstoke Road following the completion of the Metrobus works. The safest route will be up pedestrian footbridges and signage will be necessary on Winterstoke Road as you approach the steps, although level access will remain via the main road. Links to coal mining and brickworks.
- 2 Near or on the entrance to first tunnel to avoid the need for a sign at the pedestrian crossing. A clear sign visible from the south side of the road on the tunnel will help orientation. Symbols or route marked on footway from this point would be helpful.
- 3 A sign to reassure pedestrians and cyclists going either way would be helpful here and provides a possible opportunity for interpretation material visible as you walk through the tunnel.
- 4 A key point to guide people to the safest route through the tunnel rather than the dangerous crossing at the Clamage Road junction.
- 5 Another decision point requiring guidance, although this could be addressed by footway symbols and should be accompanied by thinning of overgrowth as stated above.
- 6 There are many signs at the entrance to the school but this arrival point should provide clear direction to the gatehouse to ensure people enter via the school gate rather than attempt access from the A370.

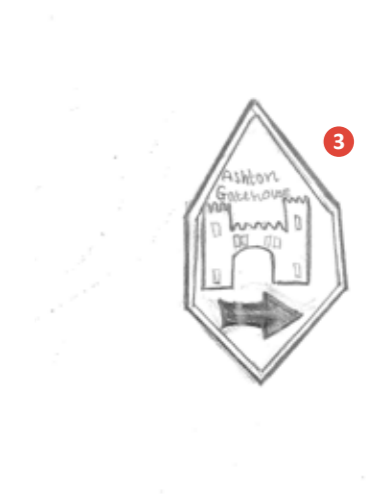
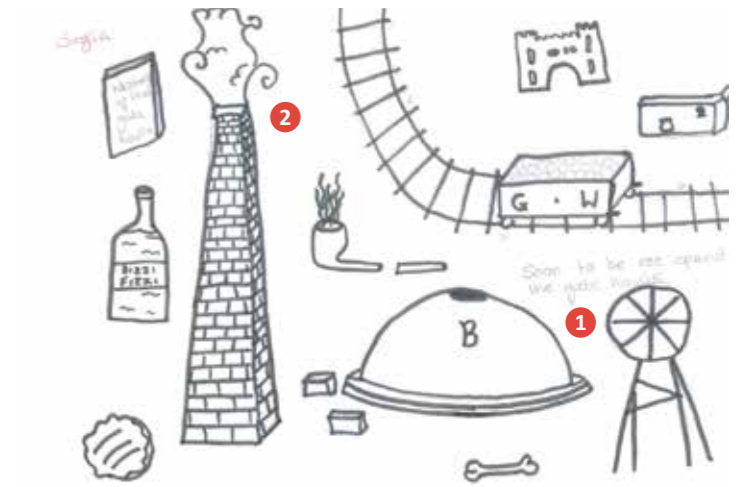
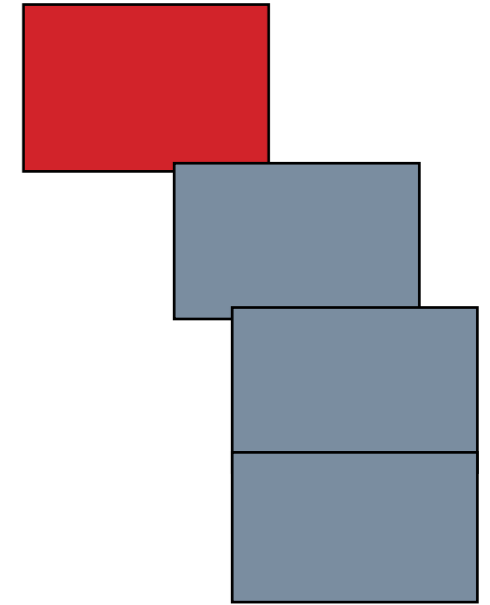
**Key**

-  Disorientation/Need for signage
-  Dangerous area
-  Trees
-  Panoramic view
-  Pedestrian route

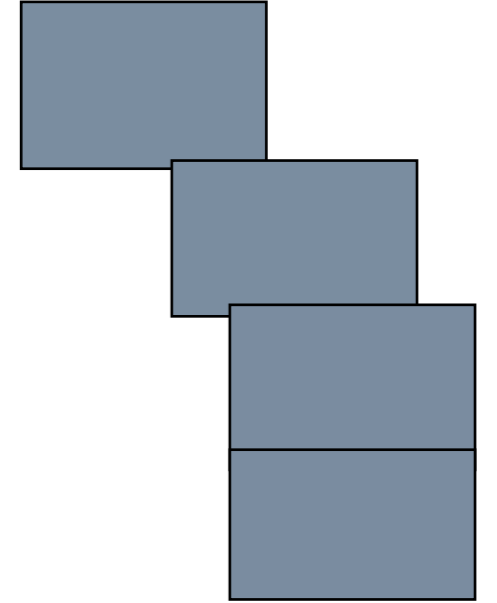
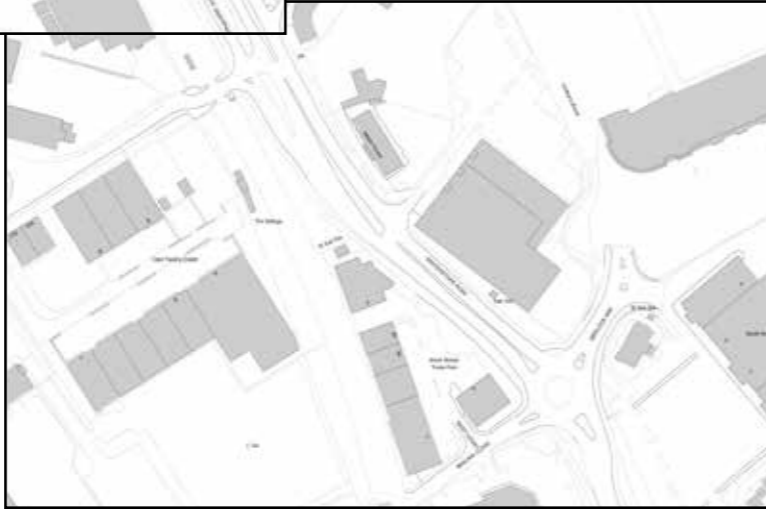
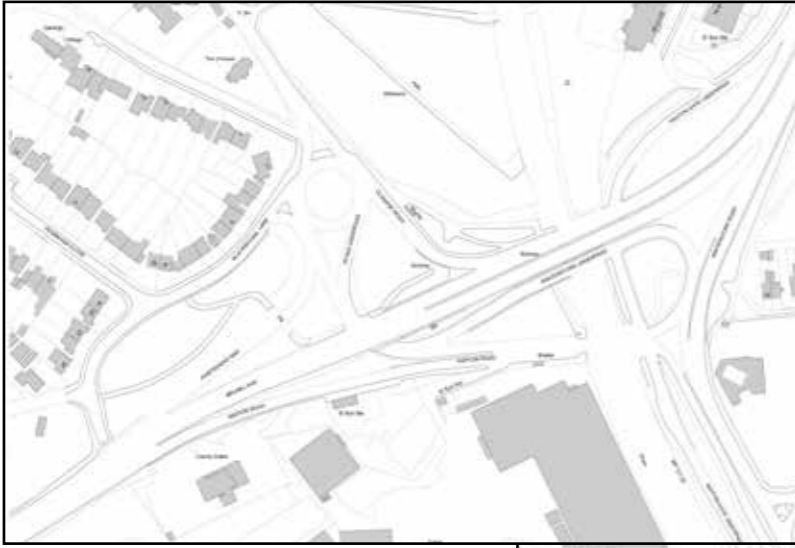




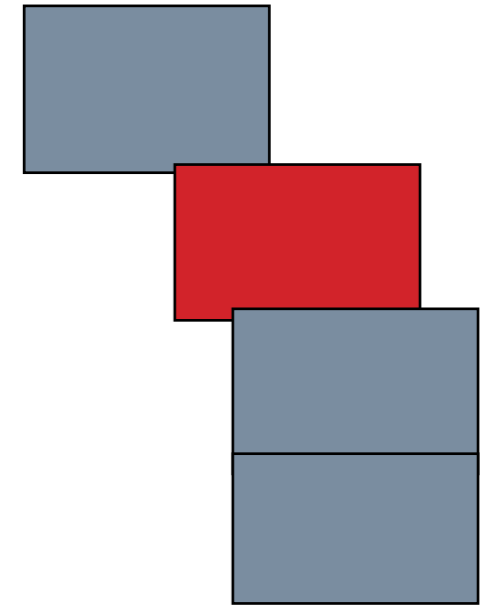
- 7 Approach from Paxton Drive on site of former 1914 International Exhibition (White City) provides opportunity for interpretation material and wayfinding signage.
- 8 Approach from Bower Ashton Terrace/North Street and Greville Smyth Park. Existing Legible City fingerpost at this location could be updated along with signage on and through tunnel to help pedestrians and cyclists going to/from Ashton Gatehouse.
- 9 Opportunity for signage on footpath railing.





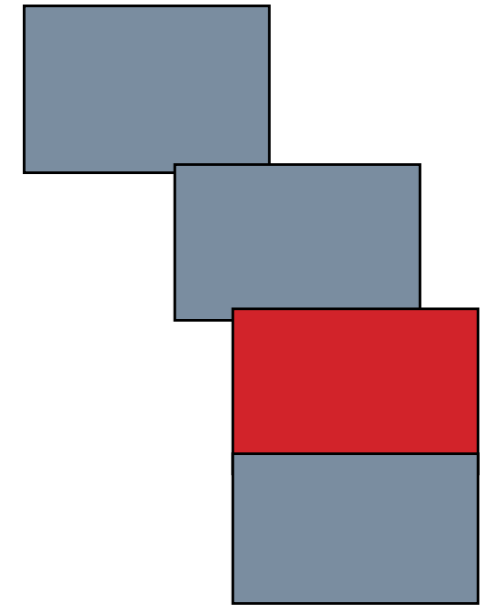


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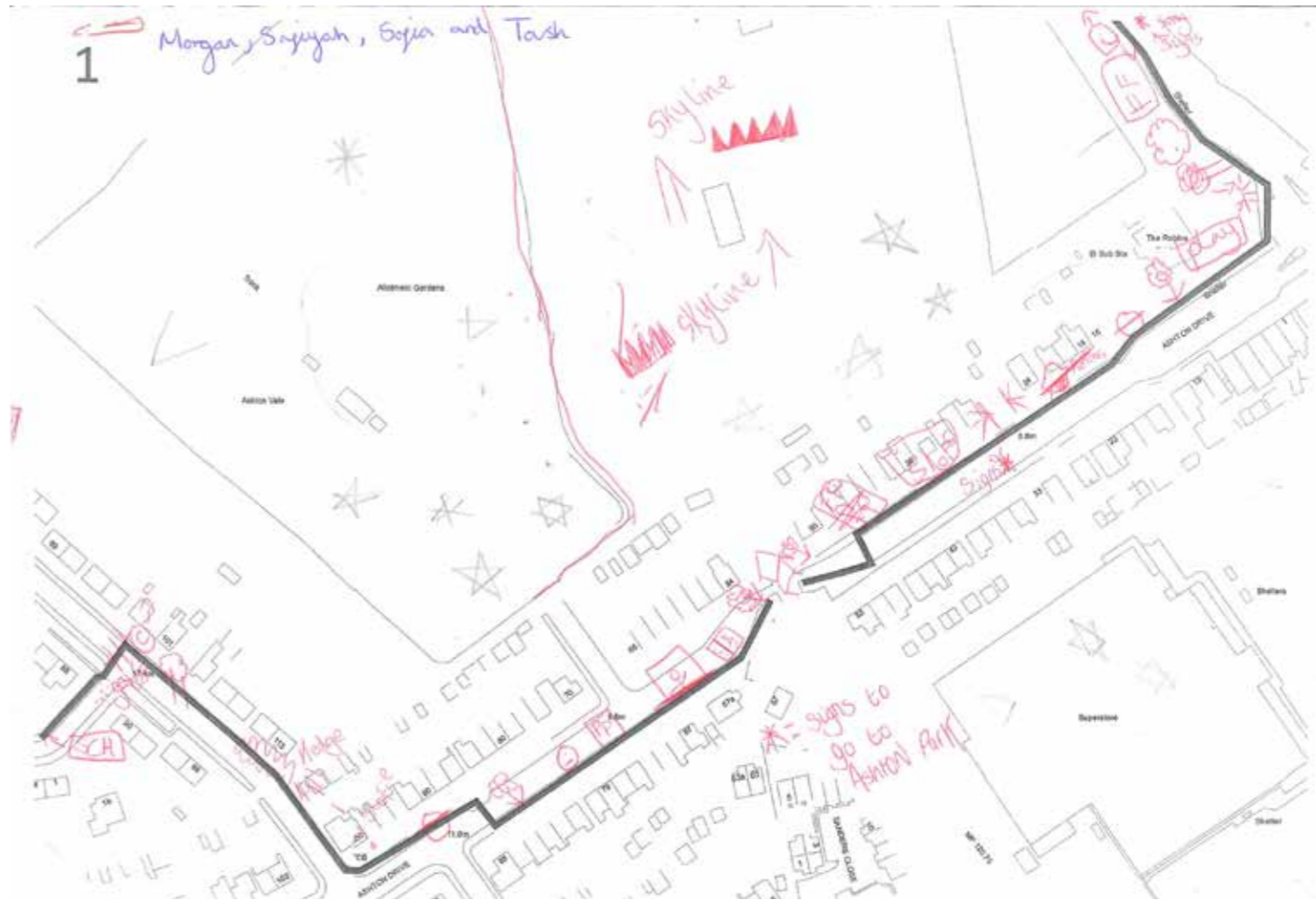
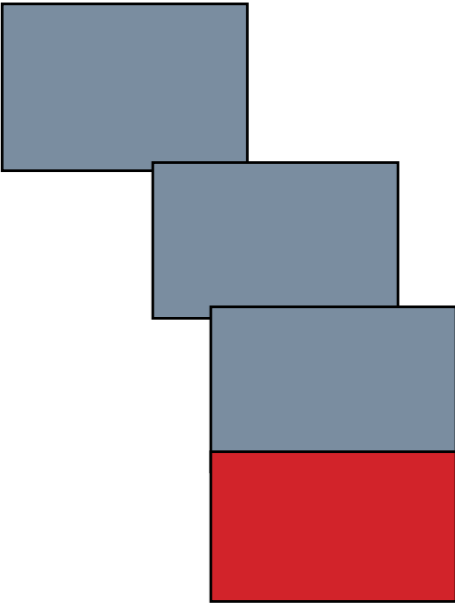




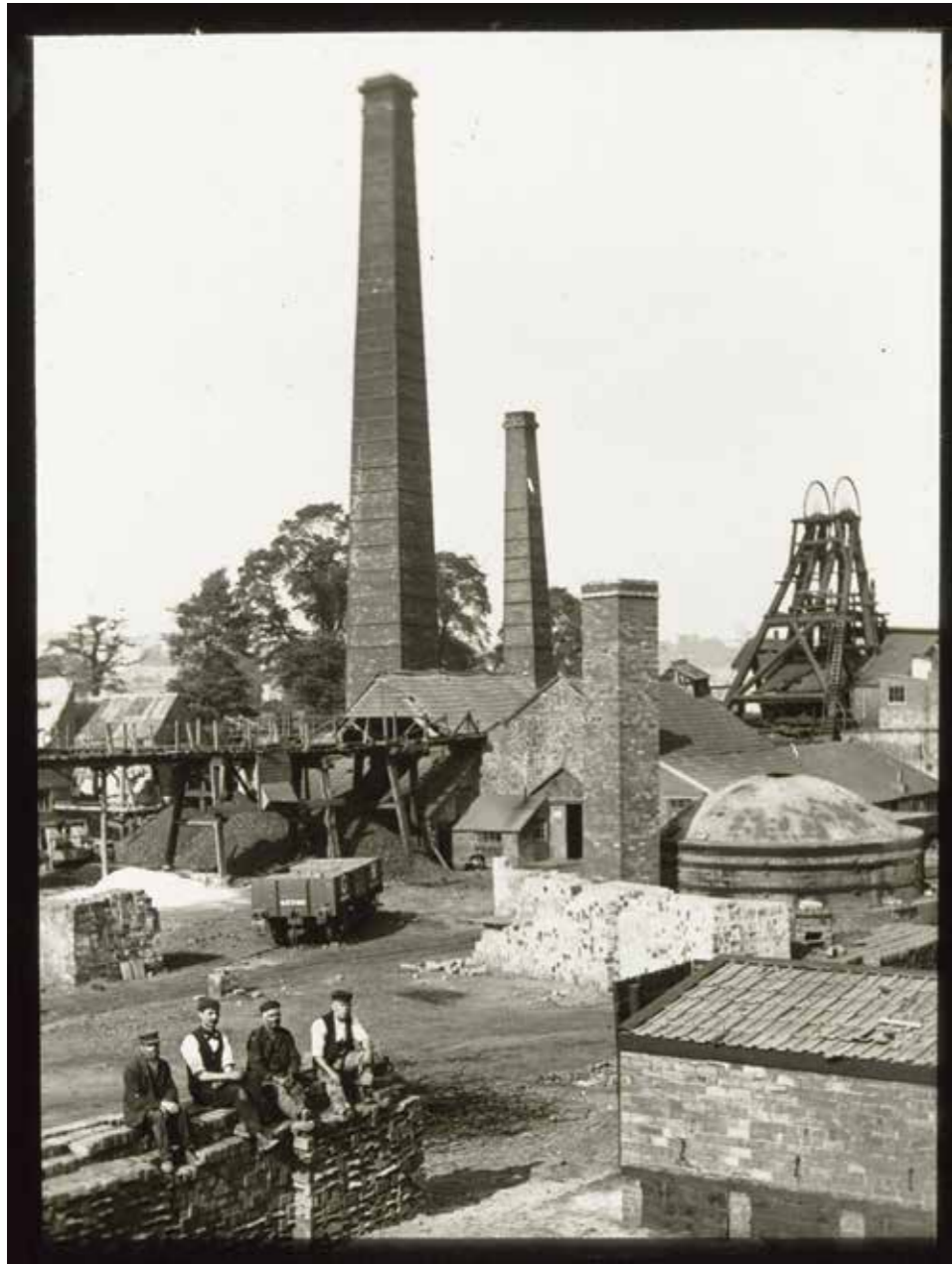
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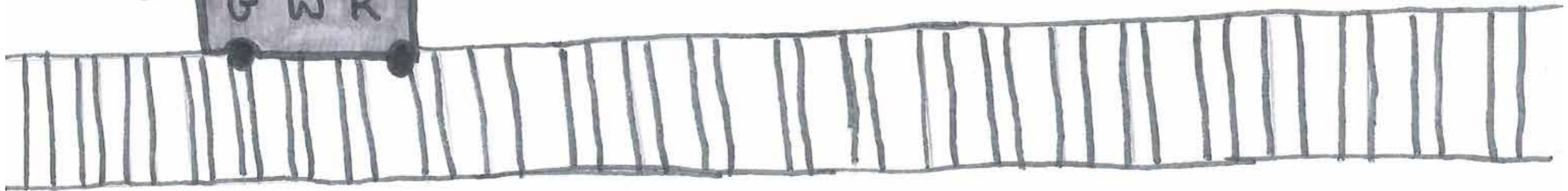
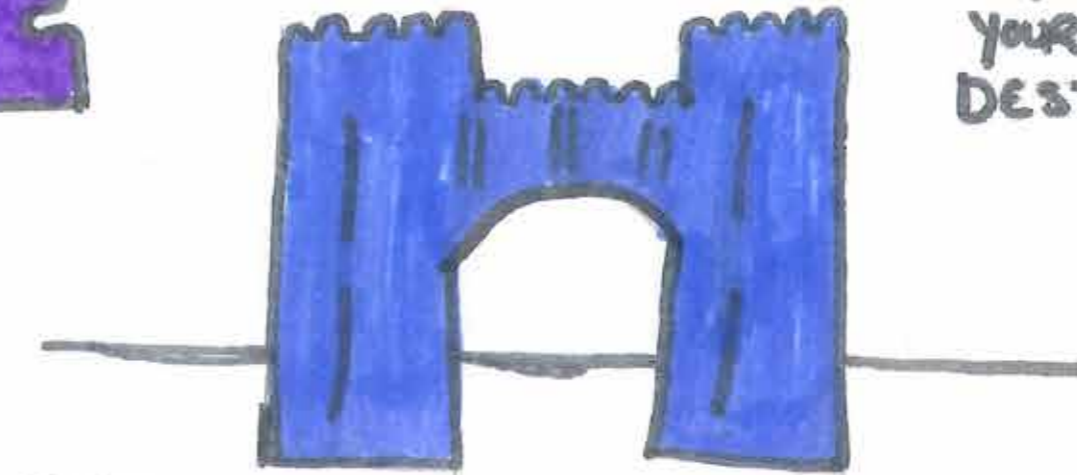
WELCOME

TO

ASHTON

GATEHOUSE !

THIS WAY TO YOUR DESTINATION →



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